STELEVISION

Agency Commission: 15 % Updated:

Order ID: 54711 CF NTL-POL

FBD - LBD: 10/25/12 - 10/30/12 11

CPE:

Demo:

HL#:

Sched. Code: Z

Created:

Billing Int:

10/24/12 01:27 PM ALWILLIAMS on 10/24/12 03:17 PM

Agency: STRATEGIC MEDIA SERVICES MI GOP 10/24-10/30 (1300) Product: Self :20:00 Confirmed: 10/24/12 01:55 PM

NEIL WILLIAMS Buver:

AE:

Maggie McWilliams Pol-GWTS-PH

MICHIGAN GOP 2012 (336037)

HHOLDS DMA RTG **PRINT REQUIRED**

Monthly

BM: SS

WXYZ: 0% Share: 0% WDIV: 0% WJBK: 0% WMYD: 0% WKBD: 0% WPXD: 0% WADL: 0% CABLE: 0%

NEW ORDER JPC/PH 10/24/12

ok sr 10.24.12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots NR A/G Total 0 0 0 1 1 0 0 WEA 001 **LFORECAST** 30 0.0 \$6,000.00 \$12,000.00

FBD LBD Oct 22 10/26/12 10/25/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 002 **DPRICE** 0 0 0 1 1 0 0 DAY 30 0.0 \$2,000.00 \$4,000.00

FBD LBD Oct 22 10/25/12 10/26/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G **HHOLDS** Rate Spots Total 003 **DPRICE** 1 1 0 0 0 0 0 DAY 30 00 \$2,000.00 \$4,000.00

FBD LBD Oct 29 10/29/12 10/30/12

Dur SC Self Pr Sales Catg Item Time Class Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G **DMILLION** 004 0 0 0 1 1 0 0 DAY 30 0.0 \$600.00 \$1,200.00

FBD LBD Oct 22 10/25/12 10/26/12 2

Dur SC Self Pr Time Class Eligible Days Break Type Sales Catg NR A/G Item **HHOLDS** Rate Spots Total 005 **DMILLION** 1 1 0 0 0 0 0 DAY 0.0 \$600.00 \$1,200.00

FBD LBD Oct 29 10/29/12 10/30/12 2

Dur SC Self Pr Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G 006 12:28 - 13:30 0 0 0 0 1 0 0 SOAP 30 0.0 \$1,500.00 \$1,500.00

TO RUN IN YOUNG&RESTLESS

FBD LBD Oct 22 10/26/12 10/26/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total 12:28 - 13:30 30 007 0 1 0 0 0 0 0 SOAP 0.0 \$1,500.00 \$1,500.00

TO RUN IN YOUNG&RESTLESS

FBD LBD Oct 29 10/30/12 10/30/12 1

NR A/G

WWJ-TV

NR A/G

MICHIGAN GOP 2012 (336037)

Created: 10/24/12 01:27 PM

CPE: 11

Agency Commission: 15 % Updated:

ALWILLIAMS on 10/24/12 03:17 PM

Agency: STRATEGIC MEDIA SERVICES

Product:

Self :20:00

HL#:

Confirmed: 10/24/12 01:55 PM

Buyer:

NEIL WILLIAMS

Order ID: 54711 CF NTL-POL

MI GOP 10/24-10/30 (1300) Demo: **HHOLDS** DMA RTG

FBD - LBD: 10/25/12 - 10/30/12

Sched. Code: Z

PRINT REQUIRED

\$700.00

Billing Int: Monthly BM: SS

AE: Maggie McWilliams Pol-GWTS-PH Share: 0% WXYZ: 0% WDIV: 0%

WJBK: 0% WMYD: 0%

WKBD: 0% WPXD: 0%

WADL: 0% CABLE: 0%

\$1,400.00

Time Class Dur SC Self Pr Item Eligible Days Break Type Sales Catg **HHOLDS** LLETTER02 0 0 0 1 1 0 0 LETT 30 0.0 Rate Spots Total

FBD LBD Oct 22

10/25/12 10/26/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Item **HHOLDS** Rate Spots Total NR A/G 009 LLETTER02 1 1 0 0 0 0 0 LETT 30 0.0 \$700.00 \$1,400.00

FBD LBD Oct 29 10/29/12 10/30/12 2

Time Class Item Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 010 **PNAVY** 0 1 0 0 0 0 0 REGP 30 0.0 \$15,000.00 \$15,000.00

FBD LBD Oct 29 10/30/12 10/30/12

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	17	0	\$43,200.00	\$36,720.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$43,200.00	\$36,720.00	\$0.00	\$0.00